

# **Its-coming.org**

## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE:**

March 22, 2008

Contact:

Britta McKenna  
(630) 406-8322

### **Batavia Challenged to Raise 100K in 100 Days for Riverwalk Band Shell**

**Batavia, IL:** The Batavia Riverwalk was a dream turned reality in the 1990's and now a group of dedicated volunteers is once again turning to the Batavia community for help. Under the umbrella of the Batavia Parks Foundation, the Performing Arts Band Shell Riverwalk Project is moving from concept to creation to help Batavia celebrate the 175th anniversary of its founding. Dan Brace, Chairman of the Batavia Parks Foundation comments, "The foundation is very excited about this project and the opportunity to improve one of our community's signature parks."

The project is not without a need for funding or volunteers. "We challenge the Batavia community to raise \$100,000 in the next 100 days" says Britta McKenna one of the project volunteers. "And we'll build it in 175 days to celebrate Batavia's 175th" adds Dennis Kintop of M.I.C., also a project volunteer. McKenna adds, "Naming rights are also available for a business or individual interested in making a lead gift." Anyone interested can contact McKenna at [britta@downtownbatavia.com](mailto:britta@downtownbatavia.com) or can call (630) 406-8322.

To learn more about the project, to donate or to volunteer, visit [www.its-coming.org](http://www.its-coming.org). A brochure is on the web site with information on donating. The same brochure will be mailed out in the Batavia utility bills this spring or donors can use the form in the March/April Batavia Neighbor Magazine as well. Checks may be made out to Batavia Parks Foundation and sent to 327 W Wilson St., Batavia, IL 60510. An email link will be up shortly to allow volunteers to email their contact information and availability. A new web site will be unveiled shortly designed by Blue Pyramid Technologies of downtown Batavia.

It's time to roll up our sleeves again Batavia and open up our wallets to show the world why we are such a great community.